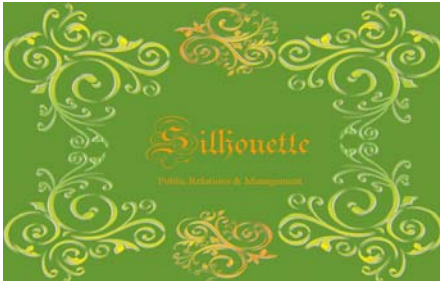


News Release



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FOR IMMEDIATE RELEASE

THE EMJHA COLLECTION SPECIAL FALL COLLECTION LAUNCH, MJONE

The EmJha Collection launches a Special Fall Collection, with an art gallery show.

ATLANTA (September 25, 2010) – On Saturday, September 25, 2010, The EmJha Collection will launch their Special Fall Collection 2011, MJONE an exclusive jacket collection that will feature 5 jackets each year. This collection is chic, rock n’ roll and boasts a special twist attendees will recognize and appreciate. “I am very excited about what this collection means, I was so inspired and this shows through in the collection.” Says MJ, “There are so many dimensions to the pieces I wanted this collection to live up to the inspiration, I think is has.” The NAMES Project AIDS Memorial Quilt will benefit from this event through The Dahlia’s Heart raising money for AIDS awareness. “We will always keep human issues in the forefront whenever showcasing the collection.” said MJ. “Nothing is more important to me than that, giving back in anyway I can.”

This “black carpet” affair is hosted by The Dahlia’s Group and will host an array of boutique owners, local celebrities, magazine press and serious fashion consumers and will bring in Fall with a rock n’ roll punch. “She is giving away a jacket, I thought that was such a great touch!” said Ursula Hodge, publicist to the Chief Designer. MJ will be giving away one of her

exclusive jackets during the show to a ticket holder chosen before the show to create an even greater buzz about this special collection. The EmJha Collection Special Collection 2011 event will be held at WM Turner Gallery (The Stove Works) 112 Krog St Suite 9, Atlanta, GA 30307 from 7:00 pm – 10:00 pm. A reception will follow, food and drinks will be served. Tickets can be purchased by visiting the following site:

- [The EmJha Collection](#)

Black Carpet (Photo Opportunities) – 7:00pm

Presentation of The EmJha Collection Special Collection MJONE 2011 – 7:45 pm

Chief Designer Meet and Greet Reception – 7:45 pm – 10:00 pm

Admission \$10 per person (in advance). Tickets go on sale August 29, 2010 at Please contact MJONETix@TheDahlias.com for advance premium seating. For additional information on attending, sponsoring or participating in the event, please e-mail:

mirandajones@silhouetteprm.com.

Media/Celebrity Representation please contact, ursula@silhouetteprm.com with questions.

About The EmJha Collection

Founded in 2007 The EmJha Collection and Platinum Fire Designs Jewelry Co. creates “Urban Classic” designs. Pencil skirts, maxi dress and evening gowns take on a trendy yet timeless flare within The EmJha brand. Their adage From Fabrique to Form...speaks about her ability to take simple fabric and form it into a fashion masterpiece that is desirable and exciting. Urban Classic personifies a high fashion look that is wearable, head turning, fresh, and unforgettable. Chief designer MJ believes in a women’s right to give it just a little more when career focused, on holiday, or painting the town. So the timid and unsure step aside, this line is for the focused, confident, chic women stepping out in stilettos, blackberry and clutch in hand.

MJ holds a degree in Arts and Sciences and is obtaining her Masters of Fine Arts Degree at The Academy of Art. www.EmJha.com. Joie de Vivre!

To Contact: Ursula Hodge CEO & President of Public Relations Silhouette Public Relations & Management ursulahodge@silhouetteprm.com 678-463-8519

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The EmJha Collection Presents



SAVE THE DATE

Collection Launch
Wm Turner Gallery
September 25th, 2010
7P - 10P

Tickets go on Sale
August 29th, 2010

Limited Seating Available

Contact: MJONETix@TheDahlias.com for advance
premium seating ticket purchases.



The Dahlias



The Dahlias Group
Never Fail to Always be a Center.



www.EmJha.com

Presented by: The Dahlias Group

Hosted by: Silhouette Public Relations & Management
Benefiting The NAMES Project AIDS Memorial Quilt